

LESSON 1.1 / BUG LIST

Directions: Write down every problem, annoyance, or need you see. Don't focus on finding a solution. Focus on identifying problems and challenges you observe and experience.

You'll use this list in the future to investigate deeper problems you want to solve - and build a business around. Be sure to expand your vision beyond simply the problems YOU have. Call, text, or talk to at least three family members or teachers that are not a member of your demographic (i.e., high school students) and ask them, "what problems do you see?"

PROBLEM OR NEED	WHO HAS IT	WHY DO THEY HAVE IT	WHEN DO THEY HAVE IT	WHERE DO THEY HAVE IT
<i>Ex: Getting hungry during school</i>	<i>High school students who have early lunch</i>	<i>Early lunch is at 10:30 am, so it's a long time between lunch and end of day</i>	<i>6th period</i>	<i>high school classrooms</i>
<i>Ex: Getting kids to take a bath/shower when it is cold out</i>	<i>Parents of kids under 10</i>	<i>Kids don't like to take a bath/shower because they are too cold when they get out.</i>	<i>in the winter</i>	<i>Home bathroom</i>