



BRING ENGAGING ENTREPRENEURSHIP

to your students

**Curriculum and professional development
to provide true student engagement
in a learn-by-doing, real-world setting**

"It's different in the sense that I wanted to be there."

INC STUDENT

65% of current high school students want more demanding and interesting courses offered to them.

NATIONAL GOVERNORS ASSOCIATION

72% of Gen Z high school students want to start a business someday. They are motivated and willing to work to achieve their dreams.

MILLENNIAL BRANDING AND INSIGHTS

Students are learning and applying industry-relevant practices and business concepts to projects they care about, and get comfortable learning from failure. They build, test, learn, apply – embracing the cycle of experimentation, which is core to entrepreneurship and great training ground for life. Working in teams and being supported by a dynamic mix of teachers, coaches, and mentors, all translates to deeper learning and skill building.

THE STUDENT EXPERIENCE IS:

Authentic | Students learn and practice industry based skills, in a real world environment

Experiential | Hands-on deeper learning, not simulation

Connected | To community and "the what" & "the why" they are learning

150,300

STUDENTS IMPACTED
OVER 10 YEARS

367

SCHOOLS

775

TEACHERS

550,365

VOLUNTEER HOURS
OVER 10 YEARS

\$147,000

IN FUNDING AWARDED
TO STUDENTS TO-DATE



entrepreneurship programs

Elementary School

Designed to be a hands-on, engaging entrepreneurial option for a specials rotation or embedded in social studies or STEM program. Best suited for 4th and 5th grades.

freshincedu.

Middle School

Geared to be offered as an experiential semester elective or integrated into an exploratory wheel. Best suited for 6th, 7th, or 8th grades.

mxincedu.

High School

Suite of courses designed to provide a flexible, focused, rigorous entrepreneurial experience in high school. Create a robust entrepreneurship CTE pathway, or blend with other curricular options as a one-year exploratory or multi-year progression.

FITS MANY MODELS AND SCENARIOS: TRADITIONAL, ENTREPRENEURIAL FOCUS, CAPSTONE COURSE, CTE

incubatoredu. **accelerator**edu. **mobilemakers**edu. **mobilemakers**studio.

Professional Development

Teachers learn how to integrate real-world entrepreneurship tools and strategies into existing curriculum.

EAC entrepreneurship
across the curriculum

programalignment

CTE Career Clusters

Industry Certification

Entrepreneurship Content Standards from National Consortium of Entrepreneurship

NBEA Standards for Entrepreneurship

Social Emotional Learning Competencies

Common Core Standards

21st Century learning & Innovation Skills – 4Cs

how we support schools

- ☒ **Curriculum** | Comprehensive resources including: lesson plans, activities, and assessments
- ☒ **Professional Development** | Robust and ongoing training delivered in a learn by doing format
- ☒ **Community Connection Resources** | Consultation and materials to build your community relationships with a program centric approach
- ☒ **Current Industry Practices** | Integrated into curriculum and training