BRING ENGAGING ENTREPRENEURSHIP
to your students

Curriculum and professional development
to provide true student engagement
in a learn-by-doing, real-world setting

Students are learning and applying industry-relevant practices and business concepts to projects they care about, and get comfortable learning from failure. They build, test, learn, apply – embracing the cycle of experimentation, which is core to entrepreneurship and great training ground for life. Working in teams and being supported by a dynamic mix of teachers, coaches, and mentors, all translates to deeper learning and skill building.

THE STUDENT EXPERIENCE IS:

**Authentic** | Students learn and practice industry based skills, in a real world environment

**Experiential** | Hands-on deeper learning, not simulation

**Connected** | To community and “the what” & “the why” they are learning

“\textit{It’s different in the sense that I wanted to be there.}”
- \textit{INC Student}

$65\%$ of current high school students want more demanding and interesting courses offered to them.
- \textit{National Governors Association}

$72\%$ of Gen Z high school students want to start a business someday. They are motivated and willing to work to achieve their dreams.
- \textit{Millennial Branding and Insights}

150,300 students impacted over 10 years

367 schools

775 teachers

550,365 volunteer hours over 10 years

$147,000 in funding awarded to students to-date
entrepreneurship programs

Elementary School
Designed to be a hands-on, engaging entrepreneurial option for a specials rotation or embedded in social studies or STEM program. Best suited for 4th and 5th grades.

Middle School
Geared to be offered as an experiential semester elective or integrated into an exploratory wheel. Best suited for 6th, 7th, or 8th grades.

High School
Suite of courses designed to provide a flexible, focused, rigorous entrepreneurial experience in high school. Create a robust entrepreneurship CTE pathway, or blend with other curricular options as a one-year exploratory or multi-year progression.

Professional Development
Teachers learn how to integrate real-world entrepreneurship tools and strategies into existing curriculum.

program alignment

- CTE Career Clusters
- Industry Certification
- Entrepreneurship Content Standards from National Consortium of Entrepreneurship
- NBEA Standards for Entrepreneurship
- Social Emotional Learning Competencies
- Common Core Standards
- 21st Century learning & Innovation Skills – 4Cs

how we support schools

- Curriculum | Comprehensive resources including: lesson plans, activities, and assessments
- Professional Development | Robust and ongoing training delivered in a learn by doing format
- Community Connection Resources | Consultation and materials to build your community relationships with a program centric approach
- Current Industry Practices | Integrated into curriculum and training

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