



Entrepreneurship: Catalyst for Growth & Discovery

Through an authentic entrepreneurial experience, middle school students discover interests and skills in this career and technical exploration.

mxINCedu is robust entrepreneurship curriculum for middle school students. The program includes comprehensive resources, teacher training, an e-commerce marketplace, and is suitable for various implementations. Students gain the tools and mindset of an entrepreneur while they discover interests, talents, and skills which can benefit any career or educational path. Available in English and Spanish.

An Engaging, Authentic, Experiential Journey

Students work in teams to identify a problem to solve, create a product concept, iterate based on learning from customer feedback, develop a prototype, pitch an idea, and officially launch their product in a pop-up or e-commerce marketplace. "Reduce, reuse, recycle" is their starting point for innovation with a social impact emphasis. Schools partner with community business professionals to mentor student teams as they develop their business model.

EXPLORE
Entrepreneurial Mindset

DISCOVER
a Problem, Want, or Need

DESIGN a Solution

PITCH a Business Idea

CREATE the Solution

SELL the Solution

ANALYZE the Learning

**Student
Journey**

Get up and running with mxINCedu:



Training

- Teachers are encouraged to attend one-day immersive summer training
- On-site custom training options available



Curriculum

- Lesson plans, slide decks, student materials, videos and other curated resources
- Student materials available in English and Spanish



Support

- On-demand virtual coaching is available throughout the year
- Consultation on implementation paths

"Skills like problem solving, collaborating, and learning from failure are transferable skills and necessary skills."

DENISE ANDREWS
MXINCEDU TEACHER
LEROY GREENE ACADEMY, CA

Agency Drives Learning

In mxINCedu, student agency takes center stage. Each student sets growth goals for workforce-ready skills, such as communication, problem-solving, collaboration, and creativity. Each student team takes charge of their business, which addresses a problem that is meaningful to themselves and their community. As students wear various entrepreneurial hats, they uncover their interests and strengths, impacting their choices in high school courses, post-secondary paths, and career exploration.

Skills Developed

- Adaptability
- Collaboration
- Problem-Solving
- Perspective Taking
- Creativity
- Student Agency
- Leadership Skills
- Resilience
- Effective Communication

How the program works

mxINCedu can be offered as a CTE elective, integrated as part of a school's exploratory rotation, or integrated into an existing leadership or career exploration course. mxINCedu provides a full semester experience, but we work with your team to develop an implementation plan that meets your requirements and goals.

Showcase Learning and Explore Career Pathways

Throughout the course, students consistently reflect on their progress and create skills-based portfolios highlighting their strengths, interests, and development. This process also involves intentional consideration of study and career pathway choices aligned with their interests and capabilities.

"Entrepreneurship helps students build important hard, soft and critical-thinking skills, as well as embrace learning, so they can continue to thrive in and beyond the walls of a classroom. Middle schoolers have talents and capabilities we can tap into."

KELLY WILSON,
FORMERLY AT COLLIER
COUNTY PUBLIC
SCHOOLS, FL

about us

uncharted learning

Uncharted Learning, NFP is a 501(c)3 not for profit organization. Our mission is to bring authentic, rigorous, and experiential education to all students to foster the development of real-world skills.

PROFESSIONAL DEVELOPMENT

EAC entrepreneurship across the curriculum

ENTREPRENEURSHIP PROGRAMS (K-12)

freshincedu. **incubatoredu.**
mxincedu. **acceleratoredu.**

iOS CODING PROGRAMS (6-12)

mobilemakersedu.
mobilemakersstudio.

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